



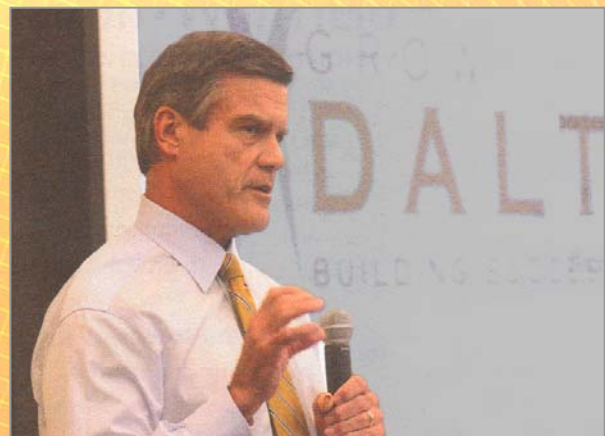
Dalton-Whitfield Chamber Of Commerce (706) 278-7373 www.daltonchamber.org

Grow Greater Dalton is at its heart a world class economic development and community visioning initiative that will transform this community over the next four years. It will dramatically accelerate job creation and economic growth. An aggressive and highly effective marketing campaign will bring dramatic change to the way others, particularly job creators, look at Dalton and Whitfield County. At least as important as luring new businesses will be working in concert with existing businesses to ensure that they will expand here first when growth opportunities emerge. Oversight and governance of Grow Greater Dalton will be in the hands of an Investors Council who will hold all those involved to account for every penny spent and every job promised.



The leadership of Grow Greater Dalton spoke to guests at the kickoff celebration held at Walnut Hill Farm.

Visioning is the tool that the most successful communities in the world use to determine what they wish to become in the future. Dalton and Whitfield County now have the best possible means for creating and then implementing its vision in the Archway Partnership. The University System of Georgia will bring its wealth of knowledge of solutions to problems that have enabled other communities to thrive. Archway will also bring \$840,000 in matching funds to hire an experienced community visioning professional who will live and work here and partner with local leadership to both create and implement an exciting new vision for Dalton and Whitfield County.



Vance Bell, CEO of Shaw Industries, spoke at a recent Grow Greater Dalton press conference.

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he final and most important part of Grow Greater Dalton is results. Every dollar invested in Grow Greater Dalton will pay back many dollars in return on that investment. The most important return on investment is new quality jobs. Grow Greater Dalton will over the next four years create more than 3,200 jobs, made possible by \$190 million in new capital investment in targeted industries complementary to those already here.

In every year after Grow Greater Dalton is in place, \$128 million in new wages will ripple throughout the local economy. The community will create more than \$1 billion in goods and services, real wealth, in every year after it is fully implemented. Grow Greater Dalton will set off a wave of economic growth that will rival that of the great industrialists who built the community that we all love, lifting all its citizens to a new level of prosperity, and creating the economic opportunity that will transform Greater Dalton into a place about which we can now only dream.



GROW GREATER DALTON IMPACT OF NEW JOBS

METRIC	TOTAL IMPACT
Jobs	3,221
Earnings (payroll)	\$ 128,300,315
Output	\$ 1,025,722,796
Disposable Personal Income	\$ 109,055,266
Net Personal Consumption Expenditures	\$ 92,696,976
Deposit Potential For Area Financial Institutions	\$ 49,074,870



- Dramatically accelerate job creation and economic growth bringing thousands of quality new jobs to the community
- Focus on both retaining and expanding jobs among existing businesses both large and small
- Aggressively recruit new businesses to the community that bring quality jobs
- Focus new business recruitment on complementary industries including chemicals, plastics, advanced manufacturing, back office services, automotive suppliers and targeted retail
- Create world-class job growth sites in both Whitfield County and the City of Dalton
- Create and implement a new vision for Greater Dalton through the Archway Partnership with the University System of Georgia
- More effectively market the community to targeted industries
- Create an Investors Council that would both provide policy direction to Grow Greater Dalton and measure results and communicate both to investors and the community at large