



Exploreum Wins State and National Recognition

The Gulf Coast Exploreum Science Center has been named the state's Attraction of the Year for 2008 by the Alabama Bureau of Tourism and Travel. According to the Bureau, the Exploreum is the most visited attraction in the leading tourism area of the state - Mobile and Baldwin Counties. Last year more than 260,000 people visited the downtown attraction, with an estimated economic impact of more than \$14-million.

In yet another coup, one of the nation's top publications for parents has named the Exploreum one of the nation's top science centers. Parents magazine surveyed more than 150 science centers across the country and Mobile's own Exploreum made the list at number 14, ranking above centers in such cities as Seattle, Chicago and Charlotte. Executive Director Michael Sullivan says, "It is an honor to be among these prestigious institutions, and with the opening of the new exhibit hall "My BodyWorks," we hope to place even higher in the future."

To be sure, no other attraction in the state combines entertainment with education in such a spectacular way!