

Partners For Growth Campaign A Success for the Mobile Area

The Mobile Area Chamber's Partners For Growth (PFG) campaign is an aggressive economic development business expansion and attraction plan. The initiative was developed with input from business and community leaders and elected officials, and focuses on four key areas: existing business retention and expansion, new business development, workforce development and infrastructure enhancement.



Pictured at a recent Partners For Growth event are (L to R) Mobile Area Chamber President Win Hallet; City of Mobile Councilwoman Connie Hudson; Mobile County Commission President Steve Nodine; Chamber Chairman Bill Seifers; Mobile County Commissioner Mike Dean; and Partners For Growth Campaign Co-Chairman Sandy Stimpson.

Through Partners For Growth, the Chamber commits to a program of work with dramatic impact for the city of Mobile, Mobile County and the Mobile Bay area over the next five years.

The last campaign ran from 2004 - 2007. During that time, the Mobile Area Chamber's economic development department announced 7,611 jobs with an average salary of \$47,711 and a capital investment of \$5.42 billion.

PFG "Seizing The Opportunity" began this year and runs through 2012. Its goals include attracting 3,750 jobs with an average annual salary of \$38,500, and bringing in \$1 billion in capital investment. The campaign is lead by co-chairs Sandy Stimpson, CFO of Gulf Lumber Company and chair-elect for the Chamber, and Harris Morrisette, President of China Doll Rice & Bean Company and former chairman of the Chamber's board of directors. At press time, more than 130 companies have pledged \$10 million plus to support the economic development program.

For more information about Partners For Growth, contact Bob Chappelle at 431-8644 or bchappelle@mobilechamber.com.