

# Aspire Clarksville Foundation Scorecard of Results: 2013-2016



## Program Strategies:

- 1 Marketing and Communications
- 2 Global Business Development
- 3 Tourism Development
- 4 Community Development

**5**  
Companies  
Attracted Expanded

**\$1.47 Billion**  
Capital Investment

**157,000**  
Visitors

**NEW PERSONAL INCOME**  
**\$250,159,833**

**TOTAL NEW JOBS 4,169**

Induced 904

Direct 2,145

Indirect 1,120

**JOBS**

**NEW BUSINESS OUTPUT**  
**\$1.15 Billion**

### NEW ANNUAL OUTPUT BY SECTOR IN MILLIONS

Wholesale Trade	\$33.0
Housing	\$20.5
Truck Transportation	\$14.9
Electrical Power Transmission / Distribution	\$12.0
Real Estate	\$12.0
Management of Companies	\$7.7
Limited Service Restaurants	\$7.2
Banks & Credit Unions	\$6.2
Maintenance and Repair, non-residential	\$6.1

### State & Local Tax Revenue Increases

**TOTAL \$37.6 million**

## Return On Investment

Job Creation Strategies  
**\$50.86 / 1**  
Tourism Strategies  
**\$4.76 / 1**

Every Dollar invested in Aspire V for 2013-2016 has returned \$55.62 in **average annual profit** for local businesses

