

Sustaining Your Funding Through Multiple Campaigns

As more organizations adopt the multi-year campaign approach to funding their strategic plans, they also face the challenge of sustaining enthusiasm and support through multiple campaign cycles. [Our latest ProView](#) offers some tips to help you avoid becoming perceived as permanent civic overhead.



Do these tips work? They did in Tacoma, WA where we recently completed a sixth campaign for the [Tacoma-Pierce County Economic Development Board](#), raising almost 30% more than the previous campaign.

[Visit Our New Website](#)

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